

**National Dairy Development Board - Anand**  
**Training module for Officers of PSUs/PSBs**  
**Induction stage training on “Building Responsible Future Managers & Leaders”**

No.	Module	Learning objectives
<b>Day 1</b>		
1	Introduction	Ice Breaking
2	About NDDDB	Visit to Parikrama
3	Knowing and managing self	<ul style="list-style-type: none"> <li>• Understanding self</li> <li>• Development of Self-concept : Personality &amp; Character ethics</li> <li>• Motivation - Intrinsic and achievement Motivation</li> <li>• Defining purpose</li> </ul>
<b>Day 2</b>		
4	Values and ethical orientation	<ul style="list-style-type: none"> <li>• Importance of values and value alignment</li> <li>• Values and actionable behavior</li> <li>• Ethical issues in business organizations</li> <li>• Value integration in systems and processes – including use of technology for accountability and transparency</li> </ul>
<b>Day 3</b>		
5	Managerial effectiveness	<ul style="list-style-type: none"> <li>• Role efficacy</li> <li>• Effective communication</li> <li>• Problem solving and decision making</li> <li>• Time management</li> </ul>
	Proceed for Village visit	• <b>(Day 3 and Day 4 : 1 day and 2 nights)</b>
<b>Day 4</b>		
6	Field visits/interactions: Activities  Milk Collection process, Discipline maintained during	<ul style="list-style-type: none"> <li>• Understanding the impact of ethics based work on economic and social transformation</li> <li>• Learning about systems and processes facilitating real economic and social transformation</li> </ul>

	Collection: maintenance of queue, closed vessels, types of vessels used, etc, Milk sample collection, Testing method: details, Local sales, if any, Transparency indicators in DCS: testing, use of IT, display of milk rate, MCM members etc, Cattle feed sales, Bulk Milk Collection process, Maintenance of cleanliness, discussion on dairy input activities, roles and responsibilities of DCS, Chairman and Management Committee members	
<b>Day 5</b>		
<b>7</b>	Attitude: Towards a positive perspective	<ul style="list-style-type: none"> <li>• Building empowering thoughts and beliefs</li> <li>• Emotional Intelligence</li> <li>• Behavioural modification</li> </ul>

**Comments of Training Division:**

- **The group may be divided into two or more batches and each batch may be exposed to one difficult village and one model village.**
- **The village visit can be for two days and two nights**
- **Additional day may be utilized to see the different institutions at the village level like schools, PHC, Panchayat, Self Help Groups, Farms Producers Organizations, Banking correspondents, Cooperatives, other Government projects and interact with the villagers to understand their problems/issues etc.**